

THE LIVING CHURCH

Episcopalians and Anglicans everywhere depend
on the most targeted magazine in the Church

ADVERTISING 2022 MEDIA KIT

CONTACT: Patrick Shanley | 312.919.1306 | patrick@kevinshanley.com



THE LIVING CHURCH

SERVING THE EPISCOPAL CHURCH AND ANGLICAN COMMUNION SINCE 1878



Mission: The historic mission of **The Living Church Foundation** in the Episcopal Church and the Anglican Communion is to support and promote the Catholic and evangelical faith of the one Church, to the end of visible Christian unity throughout the world.

Headquarters: Milwaukee, Wisconsin

The Living Church magazine — **celebrating 144 years in 2022**

Other Publications: *The Episcopal Musician's Handbook* and *Illuminations*

Website: livingchurch.org

Weblog: Covenant (covenant.livingchurch.org): a movement of Christians committed to the scriptural, sacramental, and missionary heart of obedient discipleship

The Living Church Podcast: Contact us about sponsorship

Frequency: 20 issues

Key demographics: Clergy and lay leaders, chaplains, church decision-makers, educators, theologians, church musicians.

Advertising opportunities: Print (Display, Classified) Online (Display, Classified) Podcast Sponsorship, Dedicated Emails, Mailing List Rentals

Special Issues in 2022:

General Convention preview

Parish Ministry* (4)

Books (4)

Education (2)

General Convention news

World Mission

Advent

Liturgical Arts & Music

Lambeth Conference news

Architecture & Music

Christmas

Retirement

*We double the distribution of **all four Parish Ministry Issues** and send complimentary copies to non-subscribing clergy and other leading decision-makers in the Church.

For additional information on print and online advertising, contact:

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Advertising Rates

All Rates 4-Color

FULL PAGE (8.25w x 10.875d)	\$1,720
2/3 PAGE (4.75w x 10d)	\$1,440
1/2 PAGE Vert - (4.75w x 7.5d) Horz - (7.25w x 5d)	\$860
1/3 PAGE Vert - (2.25w x 10d) Horz - (4.75w x 5d)	\$645
1/4 PAGE (4.75w x 3.75d)	\$525
1/6 PAGE Vert - (2.25w x 5d) Horz - (4.75w x 2.25d)	\$325
ONE INCH Horz - (2.25w x 1d)	\$125

Added distribution:

PARISH MINISTRY ISSUES:

We double the number of copies in our paid circulation, sending complimentary copies to non-subscribing clergy and other leading decision-makers.

ALL TLC ONLINE SUBSCRIBERS RECEIVE MAGAZINE AS A PDF.

(Ads that include web address are hyperlinked to your website.)

PREMIUM PLACEMENT: Add 10% for Inside Front & Back Covers. **Guaranteed Placement:** add 15%.

For special inserts and multiple page spreads, contact the Advertising Manager.

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DEDICATED EMAILS

Send your message to the inboxes of more than 12,000 readers.

\$650/one mailing

\$1,000/two mailings

POLYBAG PROGRAM

Include your catalog or brochure in when we mail

THE LIVING CHURCH.

\$2,800 (regular issues)

\$3,800 (double circulation issues)

WEB DISPLAY ADS

Small sidebar - \$800/month (765 x 480)

Top banner - \$1,000/month (1450 x 190)

PRINT & ONLINE CLASSIFIED RATES

\$1.60 per word (1 print issue + 1 month online)

\$1.00 per word (1 month online)

\$.40 per word (1 week online)

LIST RENTAL

One-time rental of The Living Church mailing list

\$500

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Issue Calendar 2022

January 23 - Parish Ministry I*	<i>Street Date: 01/10</i>	Final Ad Due: 12/22
February 13 - Architecture & Music	<i>Street Date: 1/31</i>	Final Ad Due: 1/14
February 27 - Lent Book	<i>Street Date: 2/14</i>	Final Ad Due: 1/28
March 13 - Parish Ministry II*	<i>Street Date: 2/28</i>	Final Ad Due: 2/11
March 27 - Education I	<i>Street Date: 3/14</i>	Final Ad Due: 2/25
April 10 - Holy Week	<i>Street Date: 3/28</i>	Final Ad Due: 3/11
April 24 - Spring Book	<i>Street Date: 4/11</i>	Final Ad Due: 3/25
May 8 - World Mission	<i>Street Date: 4/25</i>	Final Ad Due: 4/8
May 22 - Retirement	<i>Street Date: 5/9</i>	Final Ad Due: 4/22
June 19 - Parish Ministry III*	<i>Street Date: 6/6</i>	Final Ad Due: 5/20
July 3 - General Convention Preview	<i>Street Date: 6/20</i>	Final Ad Due: 6/3
July 31 - General Convention News	<i>Street Date: 7/18</i>	Final Ad Due: 7/1
August 28 - Lambeth Conference News	<i>Street Date: 8/15</i>	Final Ad Due: 7/29
September 18 - Parish Ministry IV*	<i>Street Date: 9/5</i>	Final Ad Due: 8/19
October 2 - Fall Book	<i>Street Date: 9/19</i>	Final Ad Due: 9/2
October 16 - Liturgical Arts & Music	<i>Street Date: 10/3</i>	Final Ad Due: 9/16
October 30 - Education II	<i>Street Date: 10/17</i>	Final Ad Due: 9/30
November 13 - Books & Gifts for Christmas	<i>Street Date: 10/31</i>	Final Ad Due: 10/14
November 27 - Advent	<i>Street Date: 11/14</i>	Final Ad Due: 10/28
December 18 - Christmas	<i>Street Date: 12/5</i>	Final Ad Due: 11/18

*We double the number of copies in our paid circulation and distribute complimentary copies to non-subscribing Episcopal and Anglican clergy, theologians, and ordained educators (seminary level). All TLC online magazine subscribers receive TLC as a PDF.

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